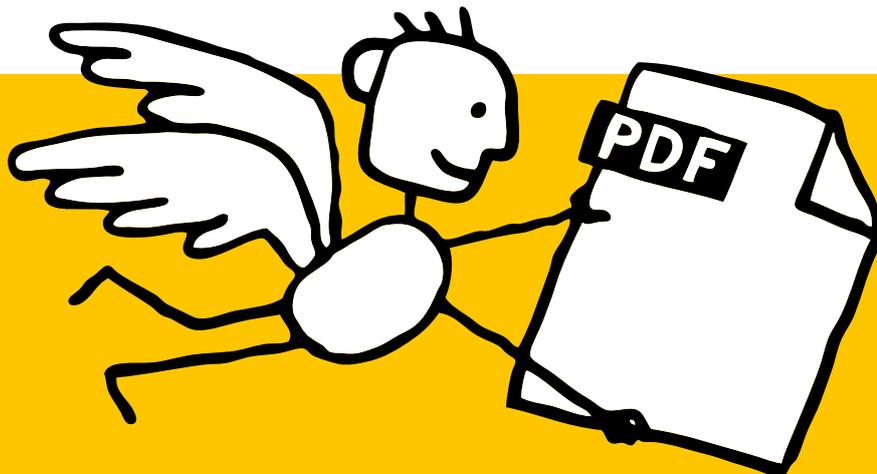




PDFlib, PDFlib+PDI, Personalization Server



What is PDFlib?

PDFlib is the leading developer toolbox for generating and manipulating files in Adobe's well known Portable Document Format (PDF).

PDFlib's main targets are dynamic PDF creation on a Web server or any other server system, and to implement »Save as PDF« in existing applications. You can use PDFlib to dynamically create PDF documents from database contents, similar to dynamic Web pages. PDFlib has proven itself in a wide range of other use cases as well.

Application programmers need only decent graphics or print output experience to be able to use PDFlib quickly. Since PDFlib frees you from the technicalities of the PDF file format, you can focus on acquiring the data and arranging text, graphics, and images on the page.

The PDFlib product family is available in three different flavors: PDFlib, PDFlib+PDI (PDF Import), and PDFlib Personalization Server (PPS).

PDFlib

PDFlib offers all functions required to generate PDF documents with text, graphics, images, and hypertext such as annotations or bookmarks. Use PDFlib for the following tasks:

- ▶ Add »Save as PDF« capability to your application
- ▶ Create PDF documents on a Web server in real time
- ▶ Create database reports in PDF
- ▶ Create PDF/X documents for commercial printing
- ▶ Convert TIFF, JPEG, or other image formats to PDF
- ▶ Create PDF/X from scratch

PDFlib+PDI (PDF Import)

PDFlib+PDI includes all PDFlib functions plus the PDF Import Library (PDI). With PDI you can open existing PDF documents and incorporate some pages into the PDFlib output. Use PDFlib+PDI for all PDFlib tasks plus the following:

- ▶ Impose multiple PDF pages on a single sheet for printing
- ▶ Add text, such as headers, footers, stamps, or page numbers to existing PDF
- ▶ Place images, e.g. company logo, on existing pages
- ▶ Add barcodes to existing PDF pages
- ▶ Assemble existing PDF pages
- ▶ Add content to PDF/X documents

PDFlib Personalization Server (PPS)

PDFlib Personalization Server (PPS) includes PDFlib+PDI plus additional functions for variable data processing using PDFlib blocks. PPS makes applications independent from any layout changes.

The designer creates the page layout and converts it to PDF. She takes into account areas as placeholders for variable text and images. In Acrobat she drags a rectangular block for each area using the PDFlib Block Plugin. Each block contains a variety of block properties, such as font size, color, image scaling.

The programmer writes code to fill PDFlib blocks with text or images. He doesn't need to know the formatting or position of a block.

Use PPS for all PDFlib+PDI tasks plus the following:

- ▶ Customize direct mailings with text and images
- ▶ Fill templates for transactional and statement processing
- ▶ Personalize promotional material with address data
- ▶ Generate individual parts catalogs from a database
- ▶ Produce customized documentation for multiple similar products

Benefits of using PDFlib Software

Rock-solid Products

Tens of thousands of programmers worldwide are working with our software. PDFlib meets all quality and performance requirements for server deployment. All PDFlib products are suitable for robust 24x7 server deployment and unattended batch processing.

Speed and Simplicity

PDFlib products are incredibly fast – up to thousands of pages per second. The programming interface is straightforward and easy to learn.

PDFlib all over the World

Our products support all international languages as well as Unicode. They are used by customers in all parts of the world.

Professional Support

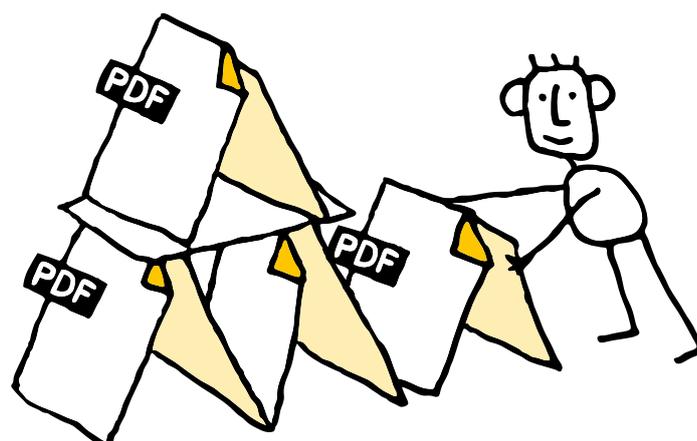
If there's a problem, we will try to help. We offer commercial support to meet the requirements of your business-critical applications. By adding support you will have access to the latest versions, and have guaranteed response times should any problems arise.



Feature Overview of the PDFlib Suite

PDF Output	PDF documents of arbitrary length, directly in memory (for Web servers) or on disk file Compression for text, vector graphics, image data, and file attachments Suspend/resume and insert page features to create pages out of order
PDF Flavors	PDF 1.3 – 1.6 for compatibility with Acrobat 4 – 7 Linearized (web-optimized) PDF for byteserving over the Web
PDF Input	Import pages from existing PDF documents (only PDFlib+PDI and PPS)
Blocks	PDF personalization with PDFlib blocks for text, image, and PDF data (only PPS) PDFlib Block plugin for creating PDFlib blocks with Acrobat 5 – 7 on Mac and Windows (only PPS)
Graphics	Common vector graphics primitives: lines, curves, arcs, rectangles, etc. Smooth shadings (color blends), pattern fills and strokes Efficiently reuse text and vector graphics with templates Explicit graphics state parameters for text knockout, overprinting etc. Transparency (opacity) and blend modes Layers: optional page content which can selectively be enabled or disabled
Fonts	TrueType (TTF and TTC) and PostScript Type 1 fonts (PFB and PFA, plus LWFN on the Mac) OpenType fonts (TTF, OTF) with PostScript or TrueType outlines AFM and PFM PostScript font metrics files Font embedding Directly use fonts which are installed on the Windows or Mac host system Subsetting for TrueType and OpenType fonts Type 3 fonts for bitmap fonts, custom logo fonts, or other user-defined fonts
Text Output	Text output in different fonts; underlined, overlined, and strikethrough text Kerning for improved character spacing Direct glyph selection for advanced typesetting applications
Internationalization	Full Unicode support for page content, hypertext, and file names Fully integrated handling of Unicode strings in COM, Java, .NET, REALbasic, Tcl Support for a variety of encodings (international standards and vendor-specific code pages) Fetch code pages from the system (only Windows, IBM eServer iSeries and zSeries systems) Standard CJK font and CMap support for Chinese, Japanese, and Korean text Custom CJK fonts in the TrueType and OpenType formats with Unicode encoding Embed Unicode information in PDF to allow correct text extraction from the generated PDF
Images	Embed BMP, GIF, PNG, TIFF, JPEG, JPEG 2000, and CCITT raster images Automatic detection of image file formats (file format sniffing) Transparent (masked) images including soft masks Image masks (transparent images with a color applied) Colorize images with a spot color Image interpolation (smooth images with low resolution)

Color	Grayscale, RGB, CMYK, CIE L*a*b* color Built-in PANTONE® and HKS® spot color tables User-defined spot color
Color Management	ICC-based color with ICC profiles: honor embedded profiles in images, or apply external profiles to images Rendering intent for text, graphics, and raster images Default gray, RGB, and CMYK color spaces to remap device-dependent colors
Prepress	Generate output conforming to PDF/X-1, PDF/X-1a, PDF/X-2, and PDF/X-3 Embed output intent ICC profile or reference standard output intent by name Copy output intent from imported PDF documents (only PDFlib+PDI and PPS) Create OPI 1.3 and OPI 2.0 information for imported images Separation information (PlateColor)
Text Formatting	Textflow engine for formatting arbitrary amounts of text into one or more rectangular areas, using hyphenation, font and color changes, various justification methods, control commands Flexible image placement and formatting
Security	Generate output with 40-bit or 128-bit encryption Specify permission settings (e.g. printing or copying not allowed) Import encrypted documents (master password required; only PDFlib+PDI and PPS)
Hypertext	Create form fields with all field options and JavaScript Create actions for bookmarks, annotations, page open/close and other events Create bookmarks with a variety of options and controls Page transition effects, such as shades and mosaic Create all PDF annotation types, e.g. PDF links, launch links (other document types), Web links Document information: standard fields (Title, Subject, Author, Keywords) plus unlimited number of user-defined info fields; embed XMP meta data Named destinations for links, bookmarks, and document open action Viewer preferences (hide menu bar, etc.) Create page labels (symbolic names for pages)
Tagged PDF	Create Tagged PDF and structure information for accessibility, page reflow, and improved content repurposing (required for section 508 compliance) Easily format large amounts of text for Tagged PDF
Programming	Available as a library/component for Cobol, COM, C, C++, Java, .NET, Perl, PHP, Python, REALbasic, Ruby, RPG, Tcl

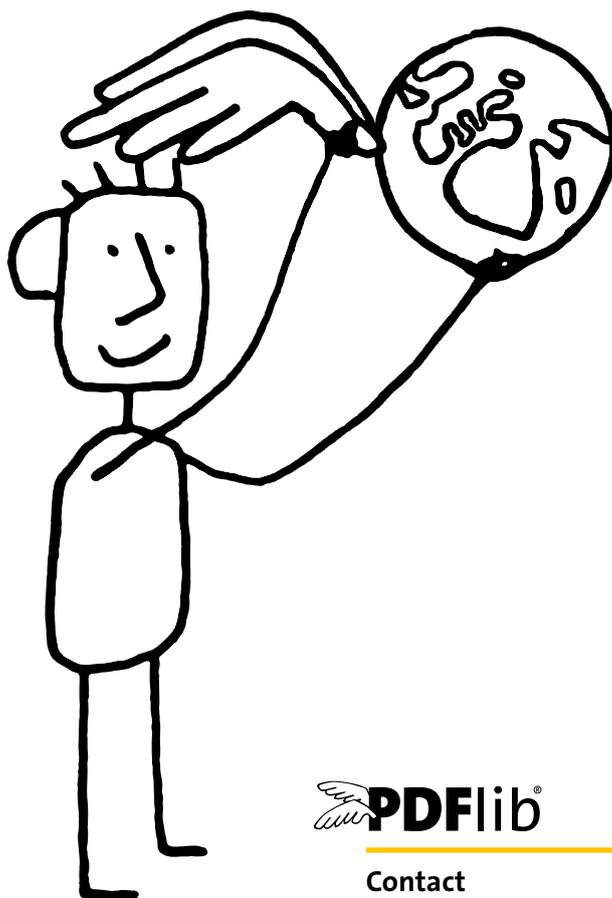


Supported Development Environments

PDFlib is everywhere – it runs on practically all computing platforms. We offer variants for all common flavors of Windows, Mac OS, Linux and Unix, as well as for IBM eServer iSeries and zSeries mainframes.

The PDFlib core is written in highly optimized C code for maximum performance and small overhead. Via a simple API (Application Programming Interface) the PDFlib functionality is accessible from a variety of development environments:

- ▶ COM for use with VB, ASP, Borland Delphi, etc.
- ▶ C and C++
- ▶ Cobol (IBM eServer zSeries)
- ▶ Java, including servlets and Java Application Server
- ▶ .NET for use with C#, VB.NET, ASP.NET, etc.
- ▶ PHP hypertext processor
- ▶ Perl
- ▶ Python
- ▶ REALbasic
- ▶ RPG (IBM eServer iSeries)
- ▶ Ruby
- ▶ Tcl



Licensing

We offer various licensing programs for server licenses, integration and site licenses, and source code licenses. Support contracts for extended technical support with short response times and free updates are also available.

About PDFlib GmbH

PDFlib GmbH is completely focused on PDF technology. PDF development is what we have been doing since 1997, and all our products are related to PDF. We have long-time experience and can afford to research even the tiniest detail related to PDF. Our products are distributed all over the world with major markets in North America, Japan, and Europe.



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